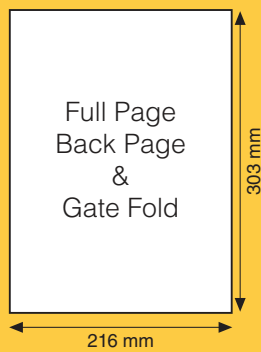
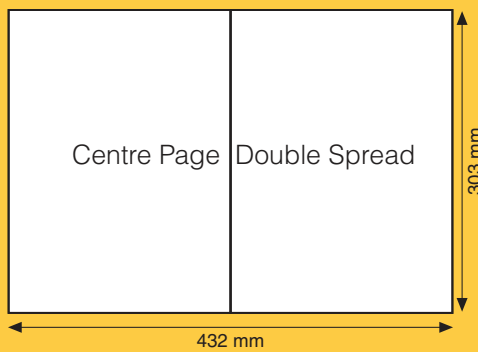


## ADVERTISING TARIFF

### Print Advertising (Per Issue)

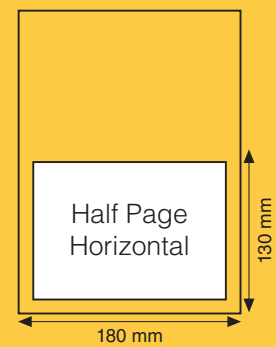


**Full Page Ordinary**  
 US\$: 450



**Fixed Ordinary**  
 US\$: 500

**Centre Spread**  
 US\$: 750



**Ordinary Half Page**  
 US\$: 300

**F/Back Inside**  
 US\$: 600

**Back Page**  
 US\$: 850

**Title Gatefold**  
 US\$: 900

### Digital Advertising (3 Months)

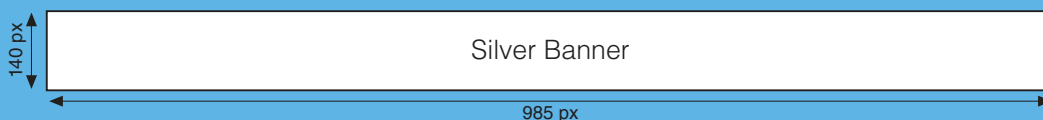
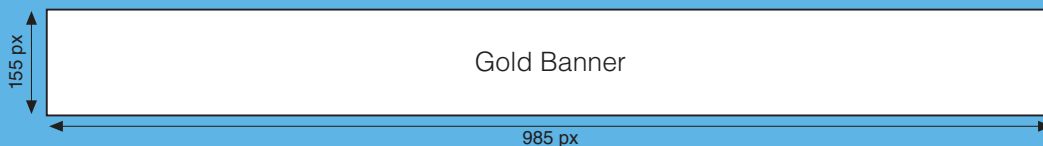


**Platinum Slider**  
 US\$: 450

**Silver Banner**  
 US\$: 250

**Gold Banner**  
 US\$: 300

**Bronze Banner**  
 US\$: 150



# THE MAGAZINE

Polymer & Packaging International (quarterly) is Pakistan's leading trade magazine on plastics and packaging industry. The core concept of the magazine is to be an interactive instrument of voicing developments & innovations, which are currently underway in the manufacturing value chains running across local industrial sectors.

## VIEWERSHIP

### Industrial

Plastics & petrochemicals | **25%**  
Packagings (Material - Machine) | **20%**  
Food & Beverages | **15%**  
Services | **12%**  
Pharmaceuticals | **10%**  
Chemicals | **5%**  
Trade Associations | **4%**  
Chambers | **4%**  
Foreign Missions | **3%**  
Miscellaneous | **2%**

Print Readers

**3,000+**

Digital Viewership

**10,000+**

### Regional

Pakistan | **53%**

Asia | **20%**

Europe | **16%**

Middle East | **9%**

Far East | **2%**

## PUBLICATION SCHEDULE 2019

### ISSUE 1

**Main Theme:**  
Injection Molding &  
Automotive Industry

**Sub Theme:**  
Sinopack & PAPS

**Material Deadline:**  
March 25, 2019

Jan-Mar  
2019

### ISSUE 2

**Main Theme:**  
Blow Molding,  
Thermoforming & Extrusion

**Sub Theme:**  
Chinaplas Special

**Material Deadline:**  
June 25, 2019

Apr-Jun  
2019

### ISSUE 3

**Main Theme:**  
Compounding, Recycling,  
Converting & Packaging

**Sub Theme:**  
Plasti&Pack Special

**Material Deadline:**  
September 25, 2019

Jul-Sep  
2019

### ISSUE 4

**Main Theme:**  
Annual Issue 2019

**Sub Theme:**  
K-Show Special

**Material Deadline:**  
December 25, 2019

Oct-Dec  
2019

**THESIS**  
PUBLISHING

**Address:**

Room # 311, 3rd Floor, Business Centre, Mumtaz Hassan Road, Karachi 74000, Pakistan  
Phone: +92-21-3246-1722 | Website: [www.thesis.com.pk](http://www.thesis.com.pk) | Email: [info@thesis.com.pk](mailto:info@thesis.com.pk)

Scan For Details

