

The 25th China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)

China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)

Area A, China Import and Export Fair Complex, Guangzhou, PR China

10-12 March 2018

For Immediate Release

1 February 2018

Learn from industry experts on smart logistics packaging and understand how to extend food shelf life through show exhibits and current events!

Sharing of Latest Packaging Trend by Industry Experts at Sino-Pack 2018

The report by Mintel, a global marketing research firm, pointed out that, in terms of food & beverage, the future trend of packaging in 2018 will emphasize on food freshness extension and safe transportation guarantee rather than merely packaging materials and technologies. In terms of e-commerce & logistics, it is estimated that the global e-commerce sales amount will be around 15% of the global retail sales by 2020. Thus e-commerce industry players will need to pay attention to guarantee safe products delivery throughout the whole supply chain of e-commerce and reduce the waste of packaging materials to fulfill the market demand.

The 25th China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018) and 2018 China (Guangzhou) International Exhibition on Packaging Products Exhibition (PACKINNO 2018), which will be held on 10-12 March 2018 at Area A, China Import and Export Fair Complex, Guangzhou, PR China, will showcase the most innovative, functional and green packaging technologies in two ways – concurrent events and exhibits display.

Below is part of the concurrent events schedule: (* Details subject to change on show days)

About Food & Beverage / Pharmaceuticals Packaging:

1. Statement of Compliance and Practical Application of Food Related Products (Plastic Packaging)

Date: 11 March 2018 (13:30-17:00)

2. The Application Prospect of Intelligent Packaging in Food and Pharmaceutical Industry

Date: 10 March 2018 (09:30-12:00)

Detail: Case Sharing of Intelligent Packaging in Food and Pharmaceutical Industries – Trend & Policy Interpretation, Increasing Efficiency & Effectiveness for Food & Pharmaceutical Enterprises via Robots and Methods of Improving the Barrier Function of Flexible Packaging and Extending the Shelf Life of Food and Pharmaceuticals.

About E-commerce Logistic:

1. Intelligence of Package

The 25th China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)
 China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)
 Area A, China Import and Export Fair Complex, Guangzhou, PR China
 10-12 March 2018

Date: 10 March 2018 (14:00-17:00)

Detail: Sharing of the integrated services and technologies of SF Express in the logistic packaging.

2. The Fresh Connection Guangdong Champion Guangdong Province

Date: 11 March 2018 (09:30-12:00)

Detail: Sharing of the Effective Way to Evaluate Supply Chain and Sharing of Latest Logistic Market Trends

3. Digital Supply Chain, Leading the New Market

Date: 11 March 2018 (09:30-16:30)

Detail: Sharing of Mitsubishi Electric Gives Better Effects on the Packaging Machinery Solution, Digital Supply Chain, as well as Green and Sustainable Logistic Packaging Direction Sharing.

General Packaging Exhibits Preview

Qingdao Songben Packaging Machinery Co., Ltd.

Booth No.: 2.1C33

Songben involves in R&D, production of all kinds of auto-horizontal packaging machines. Songben continues to introduce advanced technologies from Japan and Italy and its production technology is outstanding in China.



Hualian Machinery Group Co., Ltd.

Booth: 1.1E17

Hualian mainly manufactures packaging machineries, including 16 series with more than 200 kinds of products, widely applied in food & beverage, chemical products, printing and logistic etc.



Guangdong Ditong New Materials Co. Ltd.

Booth No.: 2.2G09

PP fog-proof masterbatch, which is the main product of Ditong, can migrate fast which achieves a fast and long lasting fog-proof effect; Excellent fog-proof effect in hot and cold environment; Smell-free: Able to have a direct



The 25th China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)
 China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)
 Area A, China Import and Export Fair Complex, Guangzhou, PR China
 10-12 March 2018

contact with food; Suitable for fog-proof film production of BOPP, CPP and IPP.

Guangdong Mingfeng Packing Material Co. Ltd.
 Booth No.: 2.2D05

Mingfeng mainly produces CPE film, CPE aluminium film and CPP aluminium film. CPP aluminium film has excellent gas barrier, moisture resistance, light-proof and fragrance preserve that almost all UV light, visible light and IR can be blocked and the shelf life of the items inside the packages can be extended.



Pre-register for Visitors' Privileges

Over 600 leading exhibitors from 13 countries and regions will showcase their latest products and technologies at 44,000 s.q.m. exhibiting area. **Sino-Pack 2018** will be divided into five theme zones including **Smart Packaging, General Packaging, Food Packaging, Logistics Packaging and Packaging Products and Materials**, visitors can find the latest worldwide technology and understand the latest packaging trends at the show. Pre-register your visit and upgrade your business now.

Visitors can now pre-register online at www.ChinaSinoPack.com or www.PACKINNO.com to enjoy various privileges. The deadline of online pre-registration will be 4 March 2018 and please grasp this golden chance to sign up as a buyer to join the show!

Pre-register Now for Buyers Privileges!



- ◆ Free Admission
- ◆ One Free Foldable Travel Bag*
- ◆ One Free Show Catalogue*
- ◆ Enjoy Air Ticket Discount**
- ◆ Enjoy Hotel Booking Discount
- ◆ Free from Onsite Registration
- ◆ Priority to Participate in Conferences

Pre-register
Now!

*Subject to availability
**Discount code in pre-registration confirmation email

The above image for reference only.

For more show information, please visit:
【Sino-Pack 2018】 www.ChinaSinoPack.com
【PACKINNO 2018】 www.PACKINNO.com

The 25th China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)

China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)

Area A, China Import and Export Fair Complex, Guangzhou, PR China

10-12 March 2018

- Facebook: [@SinoPack](#) | [@PACKINNO](#)
- Twitter: [@SinoPack1](#) | [@PACKINNO1](#)
- LinkedIn: [@Sino-Pack](#) | [@PACKINNO](#)

-End-

This press release is issued by Adsale Exhibition Services Ltd. Please send us a specimen copy if you publish this text. Thank you!

Overseas Media and Visitor Enquiry:

Ms. Zoe Wan / Fiona Tsui

Tel: (852) 2516 3343 / 3523

Fax: (852) 2516 5024

E-mail: printpack.hkpr@adsale.com.hk

Address: 6th Floor, 321 Java Road, North Point, Hong Kong

Exhibitor Enquiry:

China - Tel: (021) 5187 9766

Overseas - Tel: (852) 2516 3371

About the Organizer:



Adsale Exhibition Services Ltd. possesses 40 years of staging international exhibitions in China and has become one of the leading exhibition organizers in this field. Adsale is the organizer of CHINAPLAS which is Asia's No. 1 plastics and rubber trade fair. Adsale's Sino-Pack, PACKINNO, Printing South China and Sino-Label exhibitions also have over 20 years' track record.