

The 25<sup>th</sup> China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)

China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)

Area A, China Import and Export Fair Complex, Guangzhou, PR China

10-12 March 2018

For Immediate Release

18 December 2017

## **Explore “Innovation • Green” at Innovative Packaging Materials Zone of PACKINNO 2018!**

Nowadays, industry players are facing a big challenge on distributing resources for the demanding middle class and the fluctuated market. In response to this trend, manufacturers need to have a more effective control over the use of materials and they have started developing "high performance recyclable materials" and "biodegradable materials" as the new development direction for green packaging materials.

In China, manufacturers have been using a certain ratio of recyclable and biodegradable plastic raw materials to produce beverage boxes and food containers. Those packages and food waste can be processed and composted together after usage. In overseas, the environmental legislation has been improved and coupled with the gradual increase in consumer awareness of environmental protection, the usage of green packaging materials has expended globally; the Netherlands government levied 0.36 to 0.57 euros per kg of aluminum and 0.06 euros per kg of cardboard on the packaging manufacturers, aiming to encourage a widely use of green packaging materials. Undoubtedly, green packaging materials are becoming a new trend in the global packaging industry.

### **Green Packaging Materials - A New Trend in the Global Packaging Industry**

“Made in China 2015” was introduced under this market trend that new materials were included in the top 10 development items and smart manufacturing & green manufacturing were also covered in the top 5 development items. Obviously, new packaging materials which are green, low-carbon and contribute to the sustainable development will be the main focus in the packaging industry.

According to a research conducted by the Oxford Economics in 2016, a global economic research and government consulting organization revealed that in terms of labor costs, China's manufacturing industry was currently only 4% lower than the United States. The increased number of middle-class has also contributed to the rising demand of high-quality consumer goods, thus intensifying the competition on the market among the terminal brands.

The 25<sup>th</sup> China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)

China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)

Area A, China Import and Export Fair Complex, Guangzhou, PR China

10-12 March 2018

To fulfill the demands of the market, **2018 China (Guangzhou) International Exhibition on Packaging Products Exhibition (PACKINNO 2018)** and **The 25th China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)** will be held on 10-12 March 2018 at Area A, China Import and Export Fair Complex, Guangzhou, PR China; showcasing innovative and green packaging materials, as well as packaging industry chain with worldwide latest equipment and technologies at over 48,000 s.q.m. exhibition area with more than 680 leading exhibitors from 22 countries and regions.

### **Find Innovative and Green packaging products and materials at PACKINNO 2018!**

**PACKINNO 2018** will take “**Innovation • Green**” as the theme, showcasing a full spectrum of innovative and eco-friendly packaging products and materials, such as master batch, ink, plastic packaging film, adhesive, etc. The show integrates upstream and downstream industry chain and strengthens the application of innovative materials, tailoring for diversified downstream products, such as food, tobacco, wine & spirits, tea, cosmetics, health products, electronics & electrical appliances, gifts, luxury goods, as well as jewelry & watches. All together strive to enhance the development and resource sharing of the packaging industry, as well as the integration of green and innovation into packaging industry.

### **A Full Spectrum of Innovative and Green Packaging Materials**

Many leading enterprises have joined **PACKINNO 2018**, featuring the world-wide innovative and green packaging materials and technologies. Some renowned exhibitors below:

#### **CGP Coating Innovation – For FMCG Industry**

Booth: 2.2D13

CGP specializes in water base coating and special anti-slip coating solution on paper, flat board, corrugated board and plastic film. Its products are addressed to manufacturing, distribution and logistics companies to protect products and increase stability on multiple skid handling, such as STABULON anti-slip tie-sheets to minimize logistics incidents; secure products and

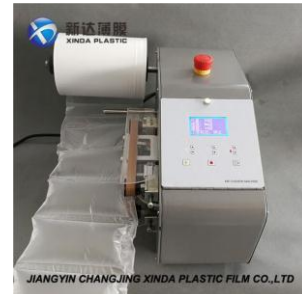


optimize transportation cost; STABUMAX, an anti-slip floor mat to stabilize loads, heavy and non-standard goods inside truck and container.

**Jiangyin Changjing Xinda Plastic Film Co., Ltd. – For E-commerce, Warehousing Industry**

Booth: 2.2B15

XINDA specialized in manufacturing PE films and plastic packaging bags. Main products cover all kinds of plastic bags and packing film in daily life, including Air Cushion Film Rolls for transport logistic use and Form-Fill-Seal packaging bags (FFS bag) for chemical raw material packaging. XINDA supplies a wide range of products and accepts customized orders to meet ever-changing market demands.



**Shenzhen Jinyexon Plastic Products Co. Ltd. – For Food and Daily Chemical Industry**

Booth: 2.2C13

Jinyexon is a large-scale manufacturer of PVC/POF/PET shrink film, color printed shrink label, using international advanced equipment including printed grade, packaging grade shrink film blowing machine, high-speed computer printing machine with 8 and 9 colors, and a total of more 60 auxiliary equipment and adopting streamlined one-stop production process from plastic raw material, blown film, shrink bag to printing shrink label which reduce the production cost. Jinyexon has also passed the SGS-ISO9001:2008 international quality system certification and are available to provide SGS-RoHS, EN-71, 16P, REACH European and American testing standards and U.S. FDA food grade test report upon customers' request.



**DWJ Masterbatches Co., Ltd. – For Plastic Industry**

Booth: 2.2G17

DWJ offers a comprehensive range of universal and specific black masterbatches, based on carefully selected carbon blacks, polymers and intermediates. Products are mainly applied for LD/LLD/XD/HDPE, PP homo/copo, EVA, HI/GPPS, ABS, SAN and PET.



**Showcase of a New Era of Green Packaging at PACKINNO 2018!**

Besides the urge to upgrade on the appearance and functionality of the packaging, packaging manufacturers also need to take environmental protection into consideration during production. Let's explore a new era of packaging at 2018 China (Guangzhou) International Exhibition on Packaging Products Exhibition (PACKINNO 2018) and the concurrently held "The

The 25<sup>th</sup> China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)

China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)

Area A, China Import and Export Fair Complex, Guangzhou, PR China

10-12 March 2018

25th China International Exhibition on Packaging Machinery & Materials” (Sino-Pack 2018)!

### **Pre-register for Visitors’ Privileges**

**Sino-Pack 2018** and **PACKINNO 2018** are the not to be missed events for industry players. Visitors can now pre-register online at [www.ChinaSinoPack.com](http://www.ChinaSinoPack.com) or [www.PACKINNO.com](http://www.PACKINNO.com) to enjoy privileges such as one free copy of show catalogue, priority to participate in symposia and free from on-site registration procedure.

**For more show information, please visit:**

**【Sino-Pack 2018】** [www.ChinaSinoPack.com](http://www.ChinaSinoPack.com)

**【PACKINNO 2018】** [www.PACKINNO.com](http://www.PACKINNO.com)

- Facebook: [@SinoPack](#) | [@PACKINNO](#)
- Twitter: [@SinoPack1](#) | [@PACKINNO1](#)
- LinkedIn: [@Sino-Pack](#) | [@PACKINNO](#)

-End-

**This press release is issued by Adsale Exhibition Services Ltd. Please send us a specimen copy if you publish this text. Thank you!**

### **Overseas Media and Visitor Enquiry:**

Ms. Zoe Wan / Fiona Tsui

Tel: (852) 2516 3343 / 3523

Fax: (852) 2516 5024

E-mail: [printpack.hkpr@adsale.com.hk](mailto:printpack.hkpr@adsale.com.hk)

Address: 6th Floor, 321 Java Road, North Point, Hong Kong

### **Exhibitor Enquiry:**

China - Tel: (021) 5187 9766

Overseas - Tel: (852) 2516 3371

### **About the Organizer:**



**Adsale Exhibition Services Ltd.** possesses nearly 40 years of staging international exhibitions in China and has become one of the leading exhibition organizers in this field. Adsale is the organizer of CHINAPLAS which is Asia’s No. 1 plastics and rubber trade fair. Adsale’s Sino-Pack,



The 25<sup>th</sup> China International Exhibition on Packaging Machinery & Materials (Sino-Pack 2018)

China (Guangzhou) International Exhibition on Packaging Products (PACKINNO 2018)

Area A, China Import and Export Fair Complex, Guangzhou, PR China

10-12 March 2018

PACKINNO, Printing South China and Sino-Label exhibitions also have over 20 years' track record.