

Reinventing Food Processing and Packaging at swop 2017!

Increasing urbanization, a growing middle class and rising incomes contribute to the rise in demand for modern processed and packaged food products in China. The trend is towards high-quality and safe food products. Market experts expect that the sale of packaged food will rise by 19 percent by 2021 to reach 121 million tons. Chinese food processing companies are forced to launch new, innovative products even faster than before in order to survive in the increasingly competitive environment. However, at the same time this approach also increases the range of products while the batch sizes decrease. There is another trend to which the Chinese food industry must also respond: the development away from mere volume growth towards more quality and consistent reasonable prices. Furthermore, the trend of ordering packaged food online continues. It is expected that internet retailing in China will show an annual compound growth rate of 10 percent over the coming years.

Besides increasing competition, food processing companies are struggling with rising wages and prices for raw materials. This is driving costs and leading to declining margins. Flexibility, efficiency and conservation of resources are key elements which the Chinese food industry has to tackle while being faced with changing consumer needs and efforts to reduce costs.

Leading food processing and packaging high technology from all over the world will be exhibited at swop 2017, which will be held on 7-10 November, 2017 in Shanghai. All food and beverage processing companies will have insights into innovative processing and packaging machinery, materials and productions.

Smart, high-efficiency and resource saving processing and packaging machinery

- Direct heatcon injection stretch-blow molding machine

This Hybrid combines in one machine two separate molding methods, from an injection molding machine and from a stretch-blow molding machine, to create a container molding method that does not require the preform preheating process. Creating added value with machines that offer exceptional economy, productivity, versatility, long-term performance, and eco-friendliness by reducing the time and energy required to manufacture plastic containers.



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- GMP No-drip filling machine

This machine will allow the canning to reach $\pm 0.5\%$ precision to achieve intelligent packaging and save man-power and resources.

- DC-338-1 Vertical packaging machine

Small-sized packaging is a consumer trend. Without changing the module, DC-338-1 machine in a certain range (i.e. width 4-8.5 cm length, 4-12 or 7-16cm) can produce a variety of sizes of products and run continuously for 24 hours.



Direct heatcon injection stretch-blow molding machine
Aoki Technical (Foshan) Laboratory, Inc.
(W1A61)

DC-338-1 Vertical packaging machine
Shantou Dachuan Machines Co., Ltd.
(W2M41)

GMP No-drip filling machine
Changzhou Huituo Technology Co., Ltd
(W2D21)

Automation Packaging

- Thermoforming packaging machine

The R 105 thermoforming packaging machine is a needs-based



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pre-configured model. It is distinguished by its minimal space requirement and attractive price/performance ratio. The R 105 is available with several equipment options.

- EasySnacking™ Packaging Solution

EasySnacking™ is an innovative and stylish packaging solution that includes a convenient spoon in the lid. It is perfect for a range of easy meals on-the-go.

- DGZH Series Automatic High Speed Intelligent Box Packing Machine

Adopting the most advanced flexible motion control technology, this is the non-intermittent operating horizontal type automatic box packing machine, which could accomplish the box picking, box erecting, box packing, flap folding, top folding and product output etc. Featuring high automation, and with the capability up to 12,000 bph and wide application in food, seasoning, household and pharmaceutical industries, this machine is the best equipment for automation modification in enterprise.



DGZH Series Automatic High Speed Intelligent Box Packing Machine
Hangzhou Zhongya Machinery Co., Ltd
(W2G21)

EasySnacking™ Packaging Solution
RPC ACE
(W3A41)

Thermofforming packaging machine
Multivac (Shanghai) Trading Co., Ltd.
(W2H41)

Safe and green packaging materials

- Performa boards

Performa boards are widely used in folding cartons for chocolate,



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confectioneries, food, pharmaceuticals and cosmetics. Performa combines excellent print results with packaging performance. Thanks to their purity, taint and odour neutrality, Performa boards are perfect for packaging taint and odour sensitive products.

- New generation of PE anti-fog Masterbatch

This masterbatch could be produced in 24 hours and achieve a completely transparent anti-fog effect, especially for cooked food, fruit and vegetable packaging.

- One thing one code

Using laser anti-counterfeit label as a carrier to achieve product anti-counterfeiting, marketing management and other functions. It is environmentally friendly, reliable and low cost compared with inkjet printing.



confectionery processing and packaging equipment zone with

New



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international high caliber exhibitors

Theegarten-Pactec, Chocotech, Winkler+Dünnebier, Hänsel Processing, LoeschPack, Hansa Mixer and other leading confectionery processing and packaging manufacturers will exhibit advanced innovative machine and technologies for the confectionery and bakery sectors, including modular packaging machine, Flash Shell Cooling method, industry 4.0, etc.



An estimated 30,000 visitors will attend swop. More than 300 World Top 500 companies from food and beverage have confirmed their participation in the swop "Business Matching Program", including Pepsi, Mondelēz, Coco Cola, Nongfu Spring. This Program aims to provide a direct business matching platform between exhibitors and visitors. Each buyer group with more than ten people could enjoy shuttle bus service (within 3-hour ride), free daily lunch coupon, free admission to the VIP lounge with snacks & beverages and business matching service. To join the Business Matching Programme, please apply at www.swop-online.com soon. swop is also present on Facebook at [Facebook.com/swop.sh](https://www.facebook.com/swop.sh) providing exhibition updates and announcements.



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